

**Proshika Manobik Unnayan Kendra
Anti Drug Campaign Programme
(Drug addiction Prevention and awareness Raising activities :
January-December 2024)**

Program Implementation Progress Report

Proshika Human development Center has Taken up this Program to build drug addiction social movement and awareness along with the government's initiatives for drug free healthy and beautiful society. It should be noted that Proshika is implementing this Program equality in all development areas of Bangladesh.

Objectives:

- To make people of all classes and Professions specially the youth aware about the dangers of drugs.
- Building a healthy and conscious society free from Narcotics
- To Create a good environment by Preventing family, financial, social, drug addicts.

Scope of the Program

- Branch Office – 440
- Upazila ----- 266
- District ----- 46

Activities

1. Discussion with Community and groups members.
2. Interact with school, College students and teachers.
3. Discussion meetings with training staff and the managers.
4. Exchange meeting with public Representatives of District & Upazilla and Union Parishad.
5. Interact with Narcotics Control Directorate officials.
6. Participation in programs organized by Narcotics Control Directorate.

7. Anti-Drug awareness mass Cultural activities.
8. Celebrating International Anti-Drug Drug Day;
9. Anti-Drug Mally at district and upzilla level.
10. Collection Case Studies.
11. Preparation and distribution of anti-drug awareness Campaign materials.

Drug Addiction Prevention and awareness Drug is one of the many Social Protection Programs going on. It may be noted that the work Carried out in the development areas during January-December 2024 are mentioned below.

Atrai. Bhabaniganj. Nerail, Baghaspara, Hajigonj, kachua Shahrasti Gopalgang Kotalipara. Taker-hat, Haliashahar, Sagarika, Akbarshah, Munshigonj'sadar, Tongibari, Sakhipur, Shalbon Paharika Chandgaon, C&B, Kalurhat, Chawkbazar. Adamjee "Shitalakshya. Durgapur, and Puthia =26

Quantitative Aspects of programs Implemented at field Level

SI No.	Activities	Target	Achievement	No. of Participants		
				Female	Male	Total
01	Anti-drug awareness discussion meeting (yard meeting) with community and group members	26	26	1462	424	1886
02	Meeting with school ,College teachers/students	07	07	49	710	759
03	Meeting with Union Parishad Chairman, members, Mayor and councillors	08	09	40	82	122
04	Discussion meeting with training staff and managers	23	22	82	102	184
05	Discussion meeting with District Narcotics control officers	09	09	03	18	21
06	Case study collection	04	04	-	04	04
07	Gathering/ Mas cultural events (Mass Dramas and mass song	02	01	200	120	320
08	June 26 International Anti-drug Day	245	170	1700	3400	5100

Comment: Due to the changed situation the Program activities at the field are limited by executive orders. (June, July, August and September 2024)

Comments From Participating members

- People from all walks of life have expressed satisfaction over the launch of the Proshika social security Program.
- Increased confidence in training among Party members and local people.
- Recommended to continue this program to control the dire situation of drugs.

Response of concerned government officials

- Proshika applauded for Implementing this Programme-
- A link has been established with Gout.
- Assurance of all-Round support to Proshika.
- The representative of Narcotics Control Department has expressed interest in attending every function of This Pogramme.
- Assured to provide Anti-Drug education materials to Proshika in different districts

Qualitative aspects of the Program

- All levels of people have expressed their Satisfaction with the launch of this social Program.
- Trained all Personal managers about this Program got an idea.
- Proposed to continue this programs to Control the dire- Situation of drugs.
- Information about this training Program has been Published on the Website of the Narcotics Control Directorate.

Other important tasks Performed

- Liaising with Narcotics Control Department official.
- Liaison with Concerned government department
- Notifying the Intelligence Branch of the police.
- Obtaning Renewed Certificate from Narcotics Control Directorate.
- Renewal of Charter for 2024-2025

Photo gallery of Program Implementatio



Transfer of Certificate issued by the Narcotics Control Department to the Chief executive



Professor Ms. Tahmian Begum, Honorable MP, Kalkini, Madaripur



Upazila Nirbahi Officer & Officers, Incharge, Bijoy Nagar Upazila,



Observance International Anti-Drug Day 2024



Siddique Akbor Foundation Vocational Training Institute Rajanagar, Sirajdikhan



Proshika Meherpur Development Area



Proshika Mathbaria Development Area

Other work related to the Program

- Preparation of anti- Narcotics banners: for Central offices and development areas.
- Festoon (Digital) for Central office and development areas,
- Hand written festoons for Central office Mallies.
- Cap made to celebrate International Anti-Drug Day.
- Print 10.000 copies of anti-narcotics Leaflets.
- Manufacture and distribution of three types of anti: Narcotics Stickers (5000x3)= 15000 pes.
- Collection of case studies.
- Collection of various Materials Posters, Leaflets, handbills Stands, festoons etc. From Narcotics Control Directorate.
- Children of group member drug addictes are given full assistance in admission to drug treatment center, Tejgaon, Dhaka.
- Participating in the Suiting, acting, editing and Voyage Recording of an anti-drug TV drama and overall cooperation in the production of the drama.
- Taking necessary stops for Renewal of the certificate for the year 2024-2025 and obtaining the certificate,
- Participation in the press Conference titled. "Kamon Tamak Koar chai" at The National Prees Club.
- Also Participation of departmental staff in cultural Programs on invited occasions in Various public and Private institutions.
- Preparing for the publication of the Second issue of the anti-drug magazine " Swapnabunan".