

Department of Communication and Public Relations

Department of Communication and Public Relations helps the organization to develop inter-organizational communication and greater organizational coordination by collecting information from various program and development areas of PROSHIKA, analyzing the accuracy of information and providing that information. This department regularly prepares and publishes annual and half-yearly, quarterly, monthly activity reports, annual diaries of the organization in Bengali and English, PROSHIKA brochures, newsletters in English and Bengali and maintains and regularly updates the PROSHIKA website and a Social page 'LinkedIn'. Besides, this department is responsible for providing all the information related to PROSHIKA of various government/private organizations, donor groups, development partners and researchers from home and abroad. This department is also one of the vehicles for exchange of internal information and news of PROSHIKA. This department works for regular communication and relationship development with various government and private institutions. Also, one of the functions of this department is to proofread and edit various reports of this organization.

During the financial year 2021-2022, it carried out the printing of annual activity report (in Bengali and English), annual calendar, brochures (in Bengali and English) leaflets and diaries, at a glance (in Bengali and English) of PROSHIKA. These are distributed among the PROSHIKA staff and various institutions, officials and dignitaries of the country.

