

5. Honey production and marketing

PROSHIKA has undertaken this programme from its inception with the aim of income generation of the rural poor. This programme creates employment of PROSHIKA organized group member. To enhance the skills, PROSHIKA organizes training for those who implement this programme. Honey production and marketing programme mostly operate in those areas where mustard and lychees are grown ample. Presently, many group members manage their livelihood through honey production in a certain period of the year. Under this programme a total of 60 honey box with 150 honey frames have been placed in the field of Mizapur area at Tangail district. This programme is being centrally managed by 3 skilled staff and one field level supervisor. PROSHIKA, in 2018-2019 financial year total 10 lac taka earned from selling of 2.6 ton honey.

