

PEOPLE'S CULTURE PROGRAM

People's Culture Program is the most important program to increase social awareness. It is an effective and popular media for raising social awareness. The people of our country can increase the social awareness by using different type of media and techniques. People of different classes and professions have different beliefs, hatred, violence, lack of collective interest for personal gain, neglect of the poor, segregation of relationships, socially unjust acts and behaviors, such as; unjust divorce, dowry, child marriage, unequal distribution of resources. PROSHIKA is implementing this program to raise awareness about these negative social beliefs and to reform that deprivation both the poor women and men from access to institutional facilities. The table shows the details of the implemented activities under this program for the financial year 2020-2021.



Table 16: The table shows the details of the implemented activities:

Description	Target	Achievement
Organizing cultural programs at central level	3	2
Formation/re-formation of people's cultural groups	3	0
Organizing workshops in development areas	1	1
Organizing programs in villages/ <i>mahallas</i>	2	2
Develop audio clip	0	1