

VISION, MISSION and OBJECTIVES

Vision

To contribute to the economic, social and cultural development of the country.

Mission

Serving the poor community of the society with financial assistance, developing skills and enhance creativity and leadership capacity.

Objectives

- To Contribute the capacity building of poor communities;
- To play a role in empowering women and girls;
- To raise awareness of the poor men and women on social development;
- To build the resource base of the poor and contributing to the development of entrepreneurship;
- To contribute or to take the initiative to the development of the environment;
- To build the organizational resource base of the poor people; and
- To play a role for ensuring the constitutional and human rights of the people.

WHAT PROSHIKA DOES

PROSHIKA undertook several social and economic developments programs in order to make the poor self-reliant. To do this PROSHIKA adopted two pronged strategy, namely economic and social empowerment. Due to lack of knowledge and skills, the poor could not approach nor get entry to the government and non-government institutions which are responsible for serving people with different services and assistance. Through building poor peoples' organizations and imparting social development training, PROSHIKA develops their capacity, so that they can claim their due rights from the government's service delivery institutions as well as ensuring life security.

PROSHIKA WORKS WITH

Presently, PROSHIKA is working in about 8,784 villages, 1,639 unions/wards, 266 Upazila and 42 districts in the 7 divisions of Bangladesh. Through its various programs, income and employment opportunities have been created for about 42,809 groups among them 33,982 are women and 8,822 are men's group and about 525,879 people (409,955 women and 115,924 men) have been engaged in various development programs. More than 26 lakh family members have been benefited in several ways so far. Apart from this, the Social Forestry and Climate Change Risk Management Program of this organization have planted about 100 million trees for environmental protection. These achievements have been made possible through the implementation of many other social and economic development programs including People's Organization Building Programs, Financial Services Programs, Health Education, various income generating programs and Integrated Farms, Social security Service Programs and Environmental Protection and Regeneration Programs, etc.